



PRESTIGE

EVENTS | THEME PARKS | ATTRACTIONS

**CAPTURE THE
MAGIC OF
THE MOMENT**



WWW.PRESTIGEEVENTSPHOTO.CO.UK

ABOUT US

Prestige is a **family run business** with a rich history of working in the photographic industry, where we put **your guests** at the heart of every decision.

We are well known for delivering **reliable** and **efficient photography solutions** that drive **revenue** and ensure a great **guest experience**.

We have our own proven software solution which is **reliable, flexible** and easy to use that can **integrate** into any platform.

Our ethos is **Innovation** and we are constantly enhancing our retail, merchandise, technology and capture experience ensuring **best in class**.

We work with you to determine maximum efficiencies and improvements, understanding what levers to pull to **ensure success**.

Through close **partnership working** we ensure delivery of your objectives whilst delivering a **world class guest experience** as well as maximising **commercial opportunities**.

OUR PARTNERS

We currently work with **15 partners** in over **20 locations** in the **UK, Europe, Asia** and **Australia**. We are recognised as one of the leading and most respected photography solution providers in the UK.

We have built relationships with some of the **world's leading brands** in retail, entertainment and leisure including **Disney, Marvel Universe Live, WWE** and **Funky Pigeon**.

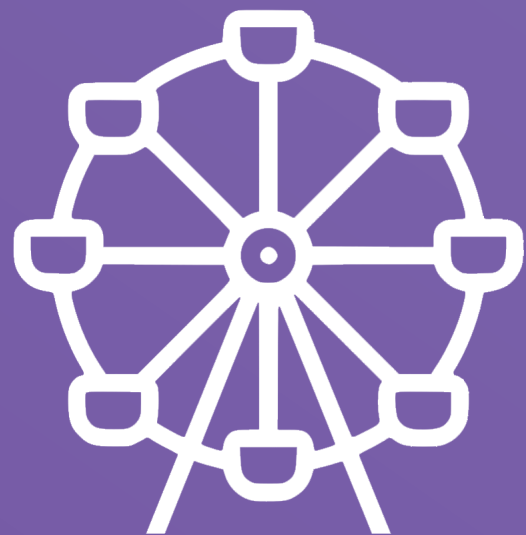
We pride ourselves on our ability to work with everyone, ensuring we meet the needs of **your business** and **your guests**.



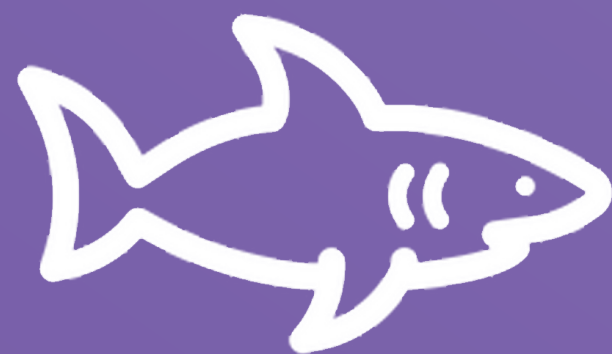
WHERE YOU'LL FIND US

We like making your guests smile and are there to "Capture the Magic of the Moment".

Our photography solutions can be found across a diverse range of leisure, retail and visitor attractions, including:



Visitor Attractions



Zoo's & Aquariums



Museums & Exhibitions



Water Parks



Seasonal Events



Live Events

OUR PRODUCTS

- We create just the right mix of content capture opportunities, connectivity solutions and merchandise all under your own branding.
- We work closely with our partners to build total solutions which meet your unique and specific requirements.
- Using our latest technology, we offer a diverse and innovative range of products to ensure a memorable experience for your guests.
- We pride ourselves on being able to offer merchandise solutions that are unique to Prestige which separates us from our competition.

OUR PRODUCT PORTFOLIO INCLUDES:

**GREEN
SCREEN**

**FIXED
SET**

VIDEO

ON-RIDE

ROAMING

**MORPH
ME**

GREEN SCREEN

- Our **Green Screen** capture solution offers that photo opportunity that guests cannot achieve themselves. From a photo at the bottom of the ocean to flying above the clouds – there is no limit to the content that can be created.
- Guests simply stand in front of our studio grade chroma green backdrop, and our automated software solution creates a multitude of backgrounds, instantly providing a wealth of choice to your guests.
- To enhance guest engagement and increase dwell time, we also offer 'live previews' which allows guests to view and interact with their photo in 'real-time'.



KEY BENEFITS

- ✓ Cost effective solution to provide multiple backdrops from a single capture.
- ✓ Creates content for guests that would otherwise be impossible.
- ✓ Deployable in attraction queues to aid with guest flow and queue management.

FIXED SET

- Our **Fixed Set** photography solutions are the perfect way to integrate photography into your overall guest experience.
- Camera positions can be seamlessly integrated into any physical environment, enabling a wealth of unique content opportunities, bringing your photography offering to life.
- By using your floorspace efficiently and through intelligent camera positioning multiple capture opportunities can be achieved from just the one set – all driving commercial revenue and improving the guest experience from photography.



KEY BENEFITS

- ✓ Gives consistent high-quality images that complement existing experiences.
- ✓ Capture experience can be enhanced with additional props.
- ✓ Deployable in attraction queues to aid with guest flow and queue management.

ROAMING

- Our **Roaming Photography** team use the latest professional grade cameras to ensure the highest quality of photo for your guests.
- All our Photography Teams undertake our world-class photography training, ensuring they deliver the best photo composition as well as engaging and interacting with your guests to drive a compelling guest experience.
- Our Roaming Photography team can bring your iconic real-life backdrops to life, ensuring they 'capture the magic of the moment' for your guests.

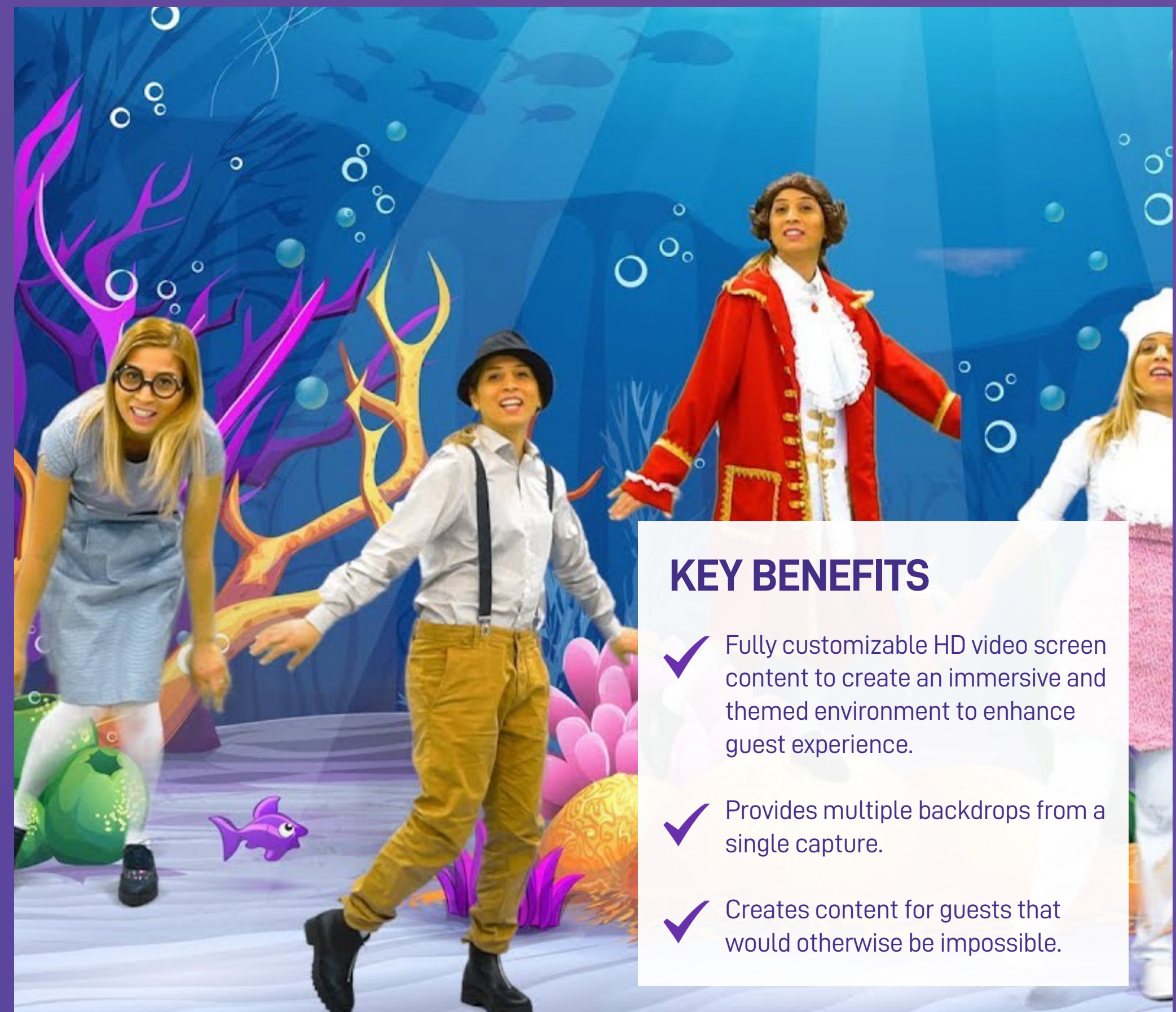


KEY BENEFITS

- ✓ Using a professional and engaging photographer adds value to the capture experience and means the whole family can be involved.
- ✓ Guests receive a high quality, photo souvenir taken by a professional photographer.
- ✓ Roaming Photography team can act as ambassadors for your experience.

VIDEO

- Our state of the art **Video Wall** Green Screen solution combines an attractive, immersive and engaging video wall with the functionality of green screen technology, creating a truly exceptional photography capture experience.
- The actual video content displayed on our Video Wall can be tailored to your brand, delivering a seamless experience for your guests.
- Our software solution allows the camera operator to apply a multitude of backgrounds resulting in a compelling end product and maximum commercial revenue.



KEY BENEFITS

- ✓ Fully customizable HD video screen content to create an immersive and themed environment to enhance guest experience.
- ✓ Provides multiple backdrops from a single capture.
- ✓ Creates content for guests that would otherwise be impossible.

MERCHANDISE

- We offer a portfolio of **Merchandise** options to enhance your photography solution and generate upsell opportunities.
- All of our merchandise suppliers are industry leaders in their field, all of which work to the highest of standards.
- Our merchandise range is designed to your Brand Guidelines ensuring photography is integrated with your brand.

TECH INTEGRATION

- Our state-of-the-art **technology** is designed to seamlessly integrate into your software solution.
- Our capture systems are built to suit your site and are quick and easy for the photography team to use.
- We regularly update our technology platform to share with you the latest in capture and service technology, ensuring your photography experience is the best in its field.

KEY BENEFITS

- ✓ We keep a large stock holding, ensuring any savings are passed on to you as a trusted partner.
- ✓ All of our merchandise range is sourced from UK suppliers ensuring almost immediate stock replenishment.
- ✓ All merchandise is designed to your Brand Guidelines meaning we act as an extension of your brand.

KEY BENEFITS

- ✓ Our UK based tech team ensure all software and technology systems use the latest innovative technology.
- ✓ All our systems are designed with the end user in mind ensuring a quick, secure and efficient experience for the user and guest.
- ✓ We work to stringent Service Level Agreements ensuring minimum downtime to your photography operation.



MORPH ME

BE YOUR HERO

Morph Me is Prestige's unique photo souvenir. Prestige is the only photography company in the world who can offer this bespoke merchandise, meaning your guests are being offered something completely exclusive. We currently offer this merchandise solution to a number of Partners including Disney on Ice and Marvel Universe Live,

Using our Green Screen capture solution, our Morph Me software 'morphs' the guests photo with an additional photo of your choice. This is then printed and put into a lenticular frame by the photography team giving your guest a product that offers the **WOW** factor.

A Morph Me photo can 'morph' your guest's face onto anything you would like. We can even morph your guests photo onto the face of your attraction mascot! The list of possibilities are endless!

MORPH ME ME FACTS:



Morph Me products have been sold across the **UK, Europe, Asia and Australia!**

20K

Over **20,000** customers have purchased a Morph Me photo souvenir!



Morph Me is currently sold at all **Disney on Ice** and **Marvel Universe Live Shows** around the globe!



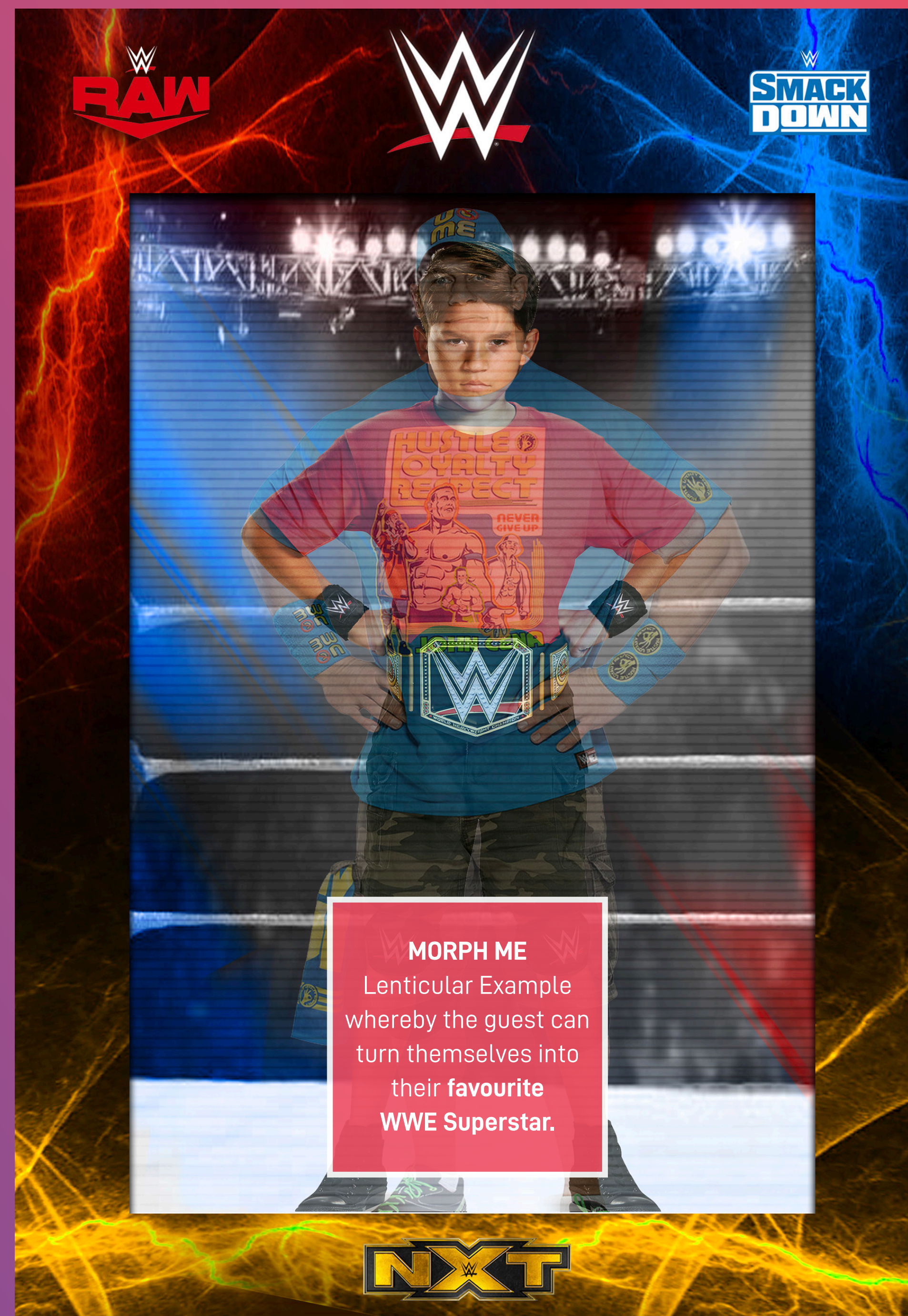
Morph Me has a transaction time of only **40 seconds!**

£10 - £15

A Morph Me photo souvenir has a RRP of between **£10-£15!**



Morph Me is only available via **Prestige!**



MORPH ME
Lenticular Example
whereby the guest can
turn themselves into
their **favourite**
WWE Superstar.

WHY WORK WITH US?

We have **significant experience** and expertise in the photography industry.

We have a **proven track record** of delivering **outstanding guest experience**.

We pride ourselves on delivering **reliable, efficient** solutions.

We are renowned for improving performance and understand which levers to pull to **ensure success**.

We have **financial security** and continually invest in ourselves and our partners.

We have our **own software** solution which is **reliable, flexible & easy** to use and is based around current technologies that allow us to **react quickly** to opportunities.

CONTACT US

We would love to work with you in the future and show you how Prestige can be the perfect partner for you.

Contact our dedicated sales team today;

Phil Barks | Sales Director

M: +44 (0) 7891 997 845

E: phil@prestigeeventsphoto.co.uk



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Office 5 & 7, Flexspace, Millenium Business Park, Enterprise Close, Mansfield, Nottinghamshire, NG19 7JY